

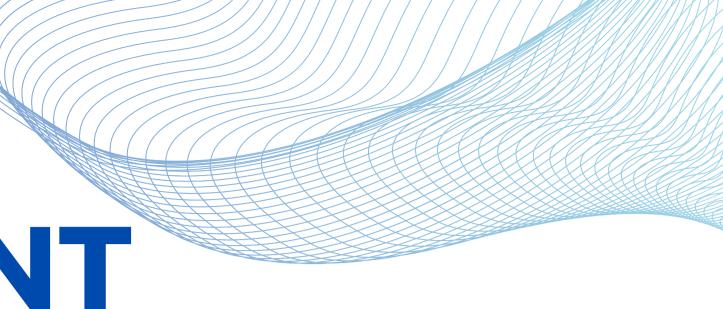
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ABOUT COMPANY

GServe is a Digital Consulting & Marketing Agency, based in Mumbai, India's financial center, and having a presence in the UAE, the world's business center, GServe provides cross-platform high-end design and creative digital marketing solutions coupled with latest advancements in Web technologies & Artificial intelligence.



VISION

Be a well known brand in its category and serve humanity.

MISSION

We strive to provide 360° digital solutions globally. In future, we observe ourselves as the most efficient and innovative company providing every possible solution in the digital arena.



OUR SERVICE



Design

more..

Design Consulting, Branding, Prototyping, UX/ UI Designing, Logo Designing, Brand Design, Social Content Creation, Promotional Videos, Product Presentations and

Development

Website Designing, E-commerce Development, CMS (Content Management System), WordPress, Content Creation, Web/ Mobile Application Development and more..



Management

Website Management, Social Media Management, Brand Management, Ecommerce Management, Email Campaign Management etc.

/

Animation

2d Animation, 3d Animation, Explainer video, Character development, Story boarding, IP development, Artworks, Cominc Book Illustrations etc.



SEO (Search Engine Optimization),
Online Marketing Automation,
Social Media Optimization, Content
Marketing, Blog, PPC Advertising,
Email Marketing and more..



In keeping with the government of India's #startupindia initiative, we have launched a multi-page offer to assist people in starting their digital journey smoothly..

TECHNOLOGY



UX/UI

- Adobe creative suite
- Adobe XD
- HTML5
- CSS3
- Bootstrap



Video/ Motion

- Adobe Animate
- Blender
- Zbrush
- Adobe creative suite
- Unreal Engine 5



- PHP
- Laravel
- Ajax
- Javascript & Jquery
- Angular Js
- Backbone Js
- JSON//XML Web Services
- REST API development



- MySQL
- PostgreSQL
- SQLite
- noSQL
- Mongodb



Strategy

- Requirement analysis
- Website & mobile
- strategy
- Ideation & direction
- SOW & project plan
- Technology consultation



Digital

- SEO
- SMM
- PPC
- Email
- Content
- Mobile
- Video

ADVANTAGE



360° Solutions

Right from creating your Logo to launching your business online. GServe serves a wide range of services to make your business successful in this competitive digital world.

Reach

We have served more than 200
Clients across the globe serving in a variety of sectors. GServe has over 12
years of experience serving
Multinationals, SMEs, Corporate
houses and Individuals alike.
We use the latest analytical systems
to monitor your progress online and employ various methods and tools
to ensure high return on investment
for your business.



R&D

Before we begin any project we do a comprehensive research based on customer inputs, Market Study, Brand Strategy, Competition Research etc.

Resources

We have a highly skilled and
qualified resource pool across India.
For the wide range of services we
provide, we ensure best resource as
per the project requirement
We have an experienced technical
support team that assures response
within 24 hrs. Our 4 point contact
through whatsapp, email,
messaging and phone call lets you
be in touch 24/7.





GLOBAL REACH

We have served more than 200 clients across the globe

Over 12 years experience in serving across continents including Europe, Asia, USA & Middle East



PROCESS

Requirement Analysis

Project Planning



Design

Detailed discussion and understanding of design and marketing goals Creating rough sketches, storyboards, mock-ups and getting approval for the client

Development

Detailed discussion and understanding of the project and desired goals Technology selection and Exe project timeline based on pe clients inputs

Marketing

Detailed discussion and understanding of marketing goals and budget

Creating strategy for marketing & optimal performance as per the marketing goals **Project Execution**

TESTING & DELIVERY

Creating designs as per the client inputs and send them further for clients approval Creating proofs and test design on various platforms before delivery

Execution and delivery as per the agreed timeline and phases

Creating campaigns that create maximum impact based on marketing goals and strategy Testing, modifications and final delivery of the project

Real time analysis and reporting for future improvements in the strategy and better performance

TECH PARTNERS



ADE Technologies



Intriguity

Expertise in Web & Mobile, AI/ML/Blockchain App development

Expertise in 3d printing and product photography solutions and 3d imaging

Melting Mint

Melting Mints

Expertise in 3d printing and modeling solutions





INSTANT ONLINE

Zencommerce

A robust eCommerce platform with a award winning customer support



OUR PRESTIGIOUS CLIENTS

Skin esperte with a difference	web - Mobile - Blackchain	VISIT WERSITE	CAD on Demand CUSTOM DESIGN STUDIO	VISIT WESSITE	Close 2 my H E A R T JEWELRY	RsServ Simple & Eff
Eromarket		RIRGI	SUSHKO	VISIT WEBSITE	Rotomoulding Association	LEAD SCI Assured, Excellent Laarning
akma global	PLACIDUS PHARMA PRIVATE LIMITED	VADAPAY AND SMACKS	KAYA HERBAL	OxyRise	Xidzencia Duly Kill esterticly to EXTERIOR	CYCLE STAND BIGYCLE PARKING
AI					Ι	

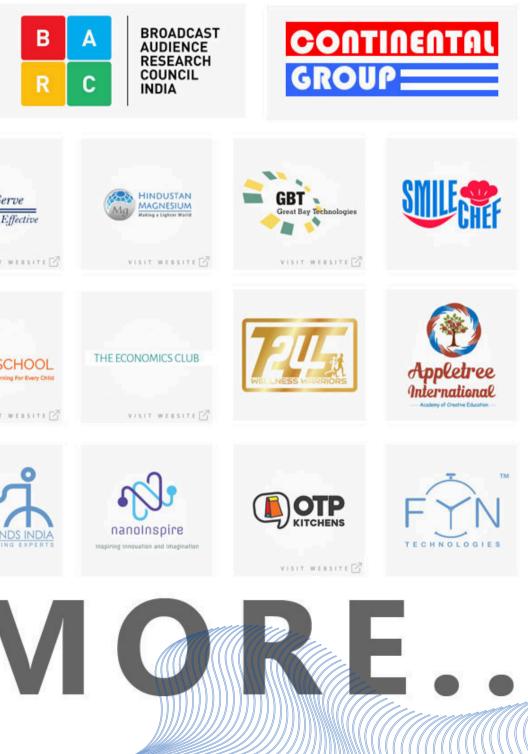
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TATA

TATA INTERACTIVE SYSTEMS

UTY





Thank you!

LET'S CONNECT.



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