



**GServe - Your Digital Business Consultancy Partner**

# **COMPANY PROFILE**

info@gserve.in

+91 - 9152100318

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# ABOUT COMPANY

GServe is a Digital Consulting & Marketing Agency, based in Mumbai, India's financial center, and having a presence in the UAE, the world's business center, GServe provides cross-platform high-end design and creative digital marketing solutions coupled with latest advancements in Web technologies & Artificial intelligence.



# VISION

Be a well known brand in its category and serve humanity.

# MISSION

We strive to provide 360° digital solutions globally. In future, we observe ourselves as the most efficient and innovative company providing every possible solution in the digital arena.



# OUR SERVICE



## Design

Design Consulting, Branding, Prototyping, UX/ UI Designing, Logo Designing, Brand Design, Social Content Creation, Promotional Videos, Product Presentations and more..



## Development

Website Designing, E-commerce Development, CMS (Content Management System), WordPress, Content Creation, Web/ Mobile Application Development and more..



## Marketing

SEO (Search Engine Optimization), Online Marketing Automation, Social Media Optimization, Content Marketing, Blog, PPC Advertising, Email Marketing and more..



## Management

Website Management, Social Media Management, Brand Management, Ecommerce Management, Email Campaign Management etc.



## Animation

2d Animation, 3d Animation, Explainer video, Character development, Story boarding, IP development, Artworks, Cominc Book Illustrations etc.



## #startupindia

In keeping with the government of India's #startupindia initiative, we have launched a multi-page offer to assist people in starting their digital journey smoothly..

# TECHNOLOGY



## UX/UI

- Adobe creative suite
- Adobe XD
- HTML5
- CSS3
- Bootstrap



## Video/ Motion

- Adobe Animate
- Blender
- Zbrush
- Adobe creative suite
- Unreal Engine 5



## Programming

- PHP
- Laravel
- Ajax
- Javascript & JQuery
- Angular Js
- Backbone Js
- JSON//XML Web Services
- REST API development



## Database Design

- MySQL
- PostgreSQL
- SQLite
- noSQL
- MongoDB



## Strategy

- Requirement analysis
- Website & mobile
- strategy
- Ideation & direction
- SOW & project plan
- Technology consultation



## Digital Marketing

- SEO
- SMM
- PPC
- Email
- Content
- Mobile
- Video

# ADVANTAGE



## 360° Solutions

Right from creating your Logo to launching your business online. GServe serves a wide range of services to make your business successful in this competitive digital world.



## Reach

We have served more than 200 clients across the globe serving in a variety of sectors. GServe has over 12 years of experience serving Multinationals, SMEs, Corporate houses and Individuals alike.



## ROI

We use the latest analytical systems to monitor your progress online and employ various methods and tools to ensure high return on investment for your business.



## R&D

Before we begin any project we do a comprehensive research based on customer inputs, Market Study, Brand Strategy, Competition Research etc.



## Resources

We have a highly skilled and qualified resource pool across India. For the wide range of services we provide, we ensure best resource as per the project requirement



## Support

We have an experienced technical support team that assures response within 24 hrs. Our 4 point contact through whatsapp, email, messaging and phone call lets you be in touch 24/7.

# GLOBAL REACH

➤ We have served more than 200 clients across the globe

➤ Over 15 years experience in serving across continents including Europe, USA, Middle East & Australia



# PROCESS

+AI

## Requirement Analysis

## Project Planning

## Project Execution

## TESTING & DELIVERY

### Design

+AI

Detailed discussion and understanding of design and marketing goals

Creating rough sketches, storyboards, mock-ups and getting approval for the client

Creating designs as per the client inputs and send them further for clients approval

Creating proofs and test design on various platforms before delivery

### Development

+AI

Detailed discussion and understanding of the project and desired goals

Technology selection and project timeline based on clients inputs

Execution and delivery as per the agreed timeline and phases

Testing, modifications and final delivery of the project

### Marketing

+AI

Detailed discussion and understanding of marketing goals and budget

Creating strategy for marketing & optimal performance as per the marketing goals

Creating campaigns that create maximum impact based on marketing goals and strategy

Real time analysis and reporting for future improvements in the strategy and better performance

# TECH PARTNERS



## ADE Technologies

Expertise in Web & Mobile,  
AI/ML/Blockchain App  
development



## Intriguity

Expertise in 3d printing  
and product photography  
solutions and 3d imaging



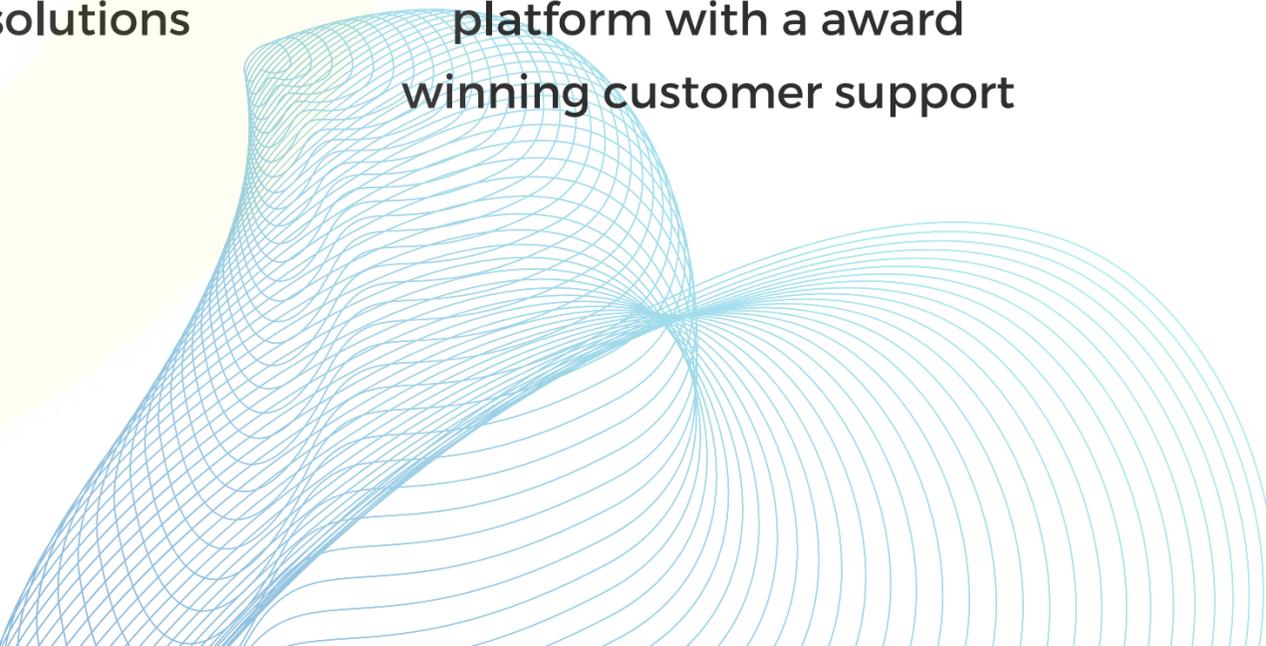
## Melting Mints

Expertise in 3d printing  
and modeling solutions



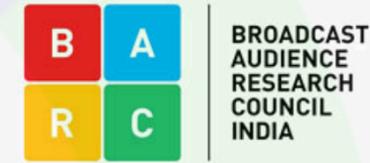
## Zencommerce

A robust eCommerce  
platform with a award  
winning customer support



# CLIENTS

## OUR PRESTIGIOUS CLIENTS



AND MANY MORE..

# Thank you!

**LET'S  
CONNECT..**



[www.gserve.in](http://www.gserve.in)



[info@gserve.in](mailto:info@gserve.in)



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