



GServe - Your Digital Expansion Partner

COMPANY PROFILE

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ABOUT COMPANY

GServe is a Digital Consulting & Marketing Agency, based in Mumbai, India's financial center, and having a presence in the UAE, the world's business center, GServe provides cross-platform high-end design and creative digital marketing solutions coupled with latest advancements in Web technologies & Artificial intelligence.



VISION

Be a well known brand in its category and serve humanity.

MISSION

We strive to provide 360° digital solutions globally. In future, we observe ourselves as the most efficient and innovative company providing every possible solution in the digital arena.



OUR SERVICE



Design

Design Consulting, Branding, Prototyping, UX/ UI Designing, Logo Designing, Brand Design, Social Content Creation, Promotional Videos, Product Presentations and more..



Development

Website Designing, E-commerce Development, CMS (Content Management System), WordPress, Content Creation, Web/ Mobile Application Development and more..



Marketing

SEO (Search Engine Optimization), Online Marketing Automation, Social Media Optimization, Content Marketing, Blog, PPC Advertising, Email Marketing and more..



Management

Website Management, Social Media Management, Brand Management, Ecommerce Management, Email Campaign Management etc.



AI + Animation

Ai Animation, 2d & 3d Animation, Explainer video, Character development, Story boarding, IP development, Artworks, Cominc Book Illustrations etc.



#startupindia

In keeping with the government of India's #startupindia initiative, we have launched a multi-page offer to assist people in starting their digital journey smoothly..

TECHNOLOGY



UX/UI

- Adobe creative suite
- Adobe XD
- HTML5
- CSS3
- Bootstrap



Programming

- PHP
- Laravel
- Ajax
- Javascript & JQuery
- Angular Js
- Backbone Js
- JSON//XML Web Services
- REST API development



Strategy

- Requirement analysis
- Website & mobile
- strategy
- Ideation & direction
- SOW & project plan
- Technology consultation



Video/ Motion

- Adobe Animate
- Blender
- Zbrush
- Adobe creative suite
- Unreal Engine 5



Database Design

- MySQL
- PostgreSQL
- SQLite
- noSQL
- MongoDB



Digital Marketing

- SEO
- SMM
- PPC
- Email
- Content
- Mobile
- Video

ADVANTAGE



360° Solutions

Right from creating your Logo to launching your business online. GServe serves a wide range of services to make your business successful in this competitive digital world.



Reach

We have served more than 200 clients across the globe serving in a variety of sectors. GServe has over 15 years of experience serving Multinationals, SMEs, Corporate houses and Individuals alike.



ROI

We use the latest analytical systems to monitor your progress online and employ various methods and tools to ensure high return on investment for your business.



R&D

Before we begin any project we do a comprehensive research based on customer inputs, Market Study, Brand Strategy, Competition Research etc.



Resources

We have a highly skilled and qualified resource pool across India. For the wide range of services we provide, we ensure best resource as per the project requirement



Support

We have an experienced technical support team that assures response within 24 hrs. Our 4 point contact through whatsapp, email, messaging and phone call lets you be in touch 24/7.

GLOBAL REACH

➤ We have served more than 200 clients across the globe

➤ Over 15 years experience in serving across continents including Europe, USA, Middle East & Australia



PROCESS

+AI

Requirement Analysis

Project Planning

Project Execution

TESTING & DELIVERY

Design

+AI

Detailed discussion and understanding of design and marketing goals

Creating rough sketches, storyboards, mock-ups and getting approval for the client

Creating designs as per the client inputs and send them further for clients approval

Creating proofs and test design on various platforms before delivery

Development

+AI

Detailed discussion and understanding of the project and desired goals

Technology selection and project timeline based on clients inputs

Execution and delivery as per the agreed timeline and phases

Testing, modifications and final delivery of the project

Marketing

+AI

Detailed discussion and understanding of marketing goals and budget

Creating strategy for marketing & optimal performance as per the marketing goals

Creating campaigns that create maximum impact based on marketing goals and strategy

Real time analysis and reporting for future improvements in the strategy and better performance

TECH PARTNERS



ADE Technologies

Expertise in Web & Mobile,
AI/ML/Blockchain App
development



Intriguity

Expertise in 3d printing
and product photography
solutions and 3d imaging



Melting Mints

Expertise in 3d printing
and modeling solutions



Zencommerce

A robust eCommerce
platform with a award
winning customer support

CLIENTS

OUR PRESTIGIOUS CLIENTS



AND MANY MORE...

Thank you!

LET'S CONNECT..



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