

CORPORATE DECK v2.0



GSERVE



ABOUT GSERVE

Your Digital Business Consultancy Partner

GServe was established in 2009 with an aim to cater to SMEs & Corporates with Digital and Creative Marketing Solutions. Now for more than a decade and over 200 satisfied clients across the globe, GServe is a young company with more than 12 years experience in the global arena. From creating a Logo, Branding, Online Presence to implementing modern Digital Marketing Strategies, we are complete digital solutions providers for an individual, product or a company.

GSERVE

Few verticals we serve..



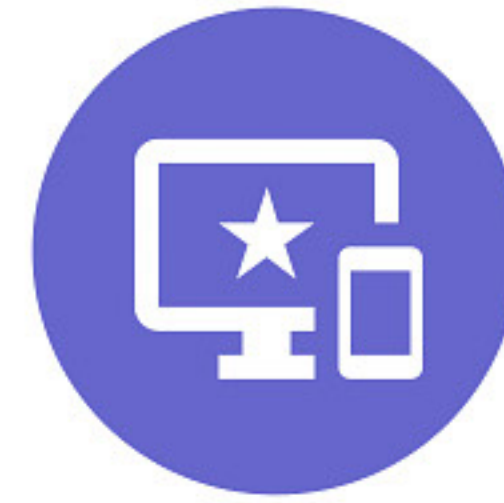
Branding

GServe is focused on providing its customers with professional branding for the promotion of their business or product



Web Development

GServe offers hi-end cost effective web designing and development solutions coupled with robust Content Management System



Digital Marketing

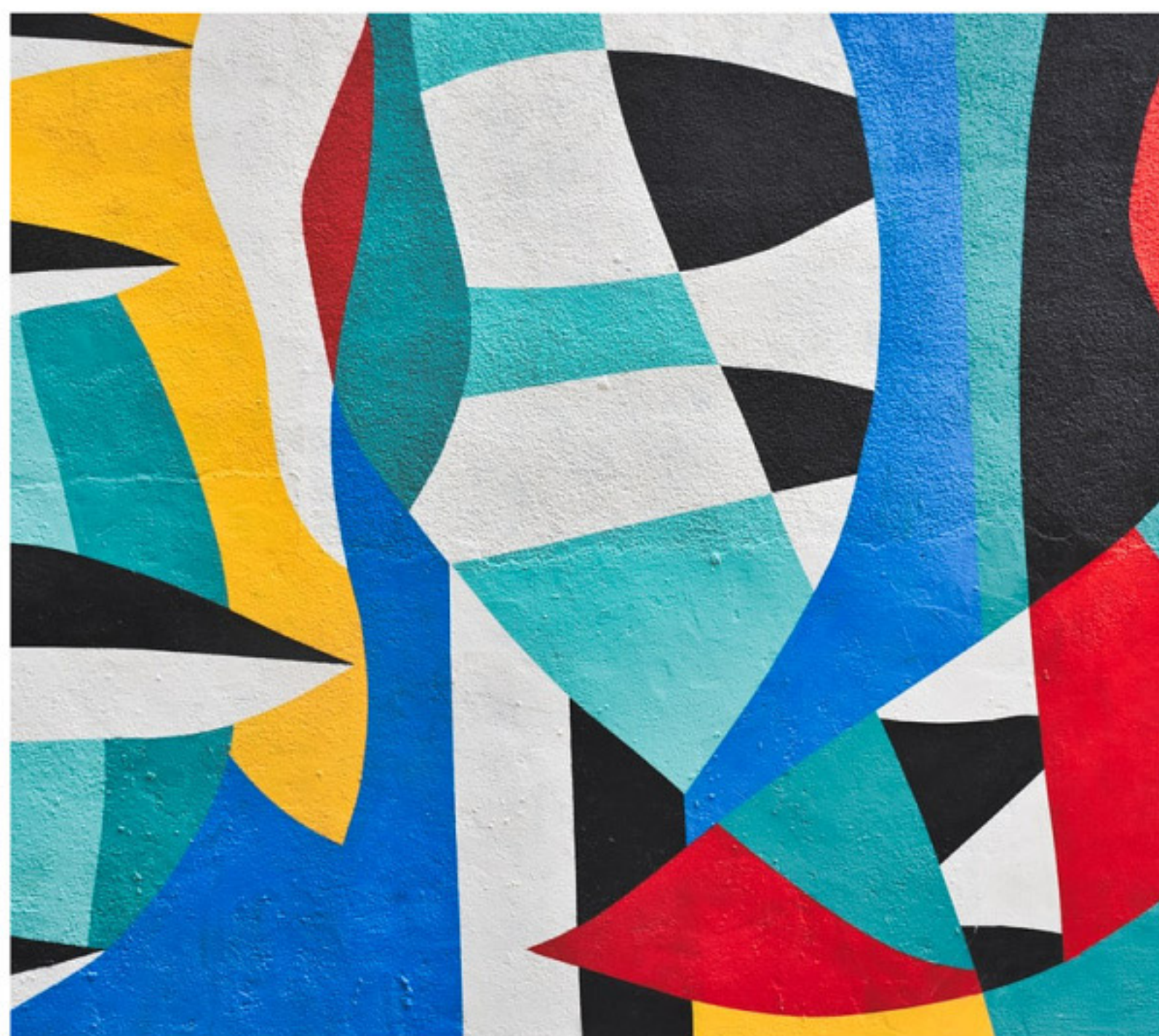
At GServe we help our clients maximize their sales using the latest online marketing platforms such as Google, Facebook, Youtube, LinkedIn etc.



Video & Motion

At GServe we create high-end video and motion graphics that will help our clients with their creative and marketing goals

GSERVE ADVANTAGE



360° Solutions

Right from creating your Logo to launching your business online. GServe serves a wide range of services to make your business successful in this competitive digital world.

R&D

Before we begin any project we do a comprehensive research based on customer inputs, Market Study, Brand Strategy, Competition Research etc.

Reach

We have served more than 200 clients across the globe serving in a variety of sectors. GServe has over 12 years of experience serving Multinationals, SMEs, Corporate houses and Individuals alike.

Resources

We have a highly skilled and qualified resource pool across India. For the wide range of services we provide, we ensure best resource as per the project requirement

ROI

We use the latest analytical systems to monitor your progress online and employ various methods and tools to ensure high return on investment for your business.

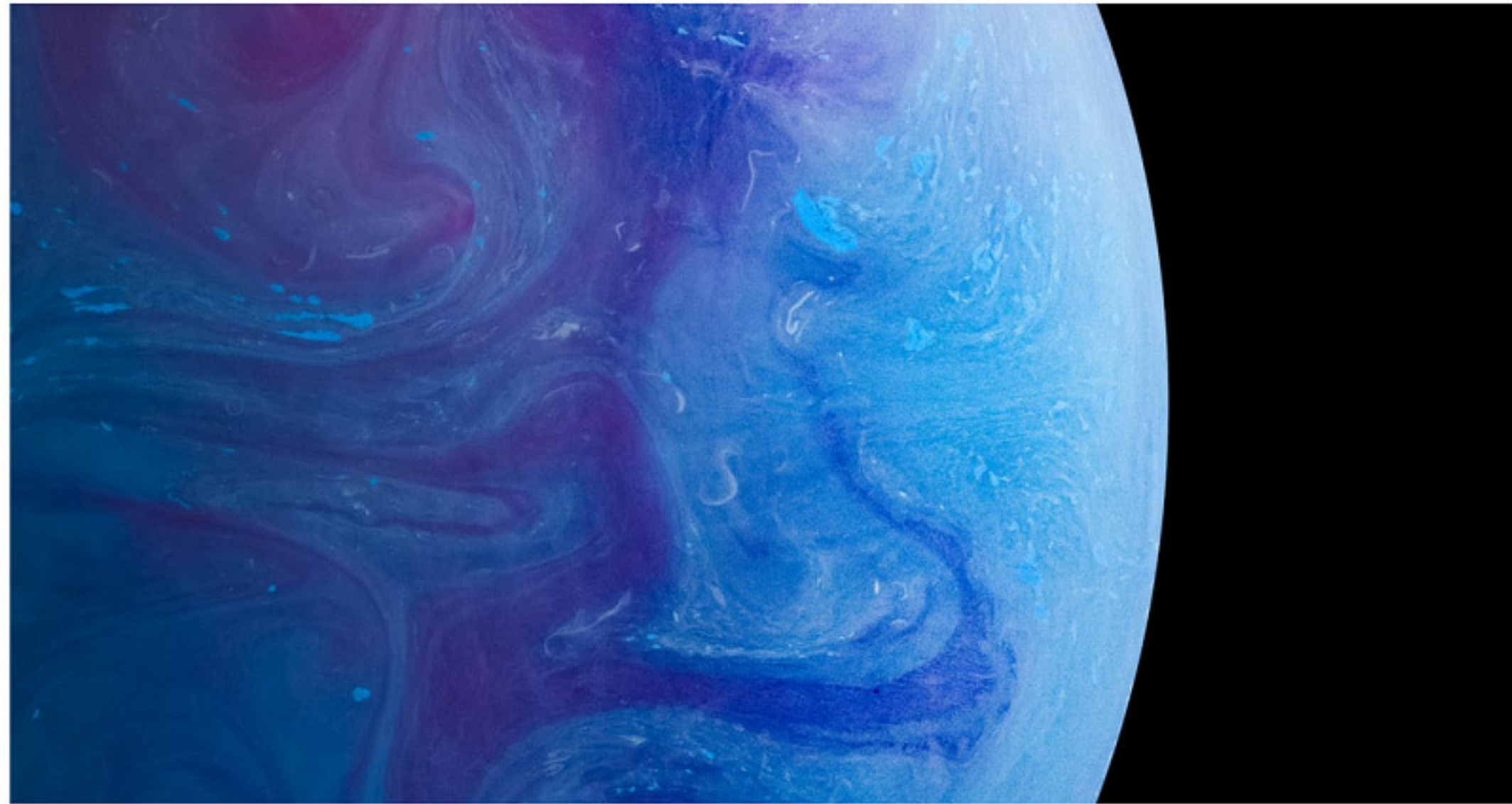
Support

We have an experienced technical support team that assures response within 24 hrs. Our 4 point contact through whatsapp, email, messaging and phone call lets you be in touch 24/7.

GSERVE

GLOBAL REACH

**We have served more than 200 clients
across the globe**



**Over 12 years experience in serving across
continents including Europe, Asia, USA &
Middle East**

GSERVE 360° SOLUTIONS

**Right from creating your Logo to
launching your business online.**



Design

We cover a wide range of services right from Logo designing, Branding, Corporate Identity design, UI/ UX designing, Stationary design, Video production, 2d/ 3d animation, Product designing and animation, 3d Simulations etc.

Development

We offer hi-end cost effective web development & eCommerce solutions. We have highly skilled programmers with years of experience working with international clientele who are always at your disposal for your development projects

Digital Marketing

We help businesses to determine how to convert your customers from prospects to buyers. Our team has expertise in SEO, Content Marketing, Pay-Per-Click (PPC) Advertising, Email Marketing & Social Media Marketing

GSERVE

TECHONOLOGY

Design

UI/ UX

Adobe creative suite
Adobe XD
HTML5
CSS3
Bootstrap

Video/ Motion

Blender
Zbrush
Adobe creative suite
Unreal Engine 5

Development

Programming

PHP
Laravel
Ajax
Javascript & JQuery
Angular Js
Backbone Js
JSON//XML Web Services
REST API development

Databse Design

MySQL
PostgreSQL
SQLite
noSQL
Mongodb

Marketing (DIGITAL)

Strategy

Requirement analysis
Website & mobile
strategy
Ideation & direction
SOW & project plan
Technology consultation

Digital

SEO
SMM
PPC
Email
Content
Mobile
Video

GSERVE PROCESSES

		Requirement Analysis	Project Planning	Project Execution	TESTING & DELIVERY
DESIGN	>	Detailed discussion and understanding of design and marketing goals	Creating rough sketches, storyboards, mock-ups and getting approval for the client	Creating designs as per the client inputs and send them further for clients approval	Creating proofs and test design on various platforms before delivery
DEVELOPMENT	>	Detailed discussion and understanding of the project and desired goals	Technology selection and project timeline based on clients inputs	Execution and delivery as per the agreed timeline and phases	Testing and final delivery of the project
MARKETING (DIGITAL)	>	Detailed discussion and understanding of marketing goals and budget	Creating strategy for marketing & optimal performance as per the marketing goals	Creating campaigns that create maximum impact based on marketing goals and strategy	Real time analysis and reporting for future improvements in the strategy and better performance

GSERVE PARTNERS



ADE Technologies

ADe Technologies expertise in Web & Mobile, AI/ML/Blockchain Development



Zen Commerce

A robust eCommerce platform with a award winning customer support



Intriguity

Expertise in 3d printing and product photography solutions used for eCommerce and digital imaging



Melting Mints

Expertise in 3d printing and modeling solutions

GSERVE CLIENTS



BROADCAST
AUDIENCE
RESEARCH
COUNCIL
INDIA



THE ECONOMICS CLUB



Academy of Creative Education



VISIT WEBSITE



GSERVE CONTACT

EMAIL:

info@gservein

PHONE:

+91 91521 00318

**WEBSITE:**

www.gserve.in

ADDRESS:

D - 403 - N.M. Joshi
Annex, Mulund (E)
Mumbai - 400081

Thank you!

We would love to hear back from you.